

Privacy Notice — Say Cheese! Photography Competition

1. Who We Are

The Say Cheese! Photography Competition is organised jointly by the 23 Alliance Française associations participating in the Alliance Française network in Australia (collectively referred to as "we", "us", or "the Alliance Française network"). Each participating Alliance Française is an independent non-profit association responsible for the processing of personal data collected through this competition. See detailed list of participating Alliances Françaises on Appendix 1.

2. What Data We Collect

When you enter the competition, we collect the following personal data:

- Full name
- Email address
- Location (city/state)
- Age (to verify eligibility and parental consents)
- Your submitted photograph
- Any other information you choose to provide in your submission form

3. Who Can Participate

The competition is open to participants aged 16 and over.

Participants aged 16 or 17 are considered minors under Australian law and must have their entry submitted with parental or legal guardian consent, confirmed via the entry form (see Section 6).

We will not knowingly collect personal data from individuals under the age of 16. Any entry found to have been submitted by a person under 16 will be disqualified and their data deleted promptly.

4. Why We Collect Your Data

We collect and process your personal data solely for the following purposes:

- To receive and administer your competition entry
- To verify your eligibility to participate, including age verification
- To contact you (or your parent/guardian if you are a minor) regarding your submission or the outcome of the competition
- To share winning photographs on the social media channels of the Alliance Française Australia network and the French Embassy in Australia, as described in the competition terms
- To comply with any legal obligations

We will not use your data for any other purpose without your prior consent.

5. Special Considerations for Minor Participants

Where a winning photograph has been taken by a participant aged 16 or 17, we will:

- Publish only the participant's first name unless the parent or legal guardian expressly consents to full name publication

- Contact the parent or legal guardian prior to any publication of the photograph or the participant's name on any social media channel or public platform
- Immediately remove any published content upon request from the parent or legal guardian

6. Legal Basis for Processing

We process your personal data on the basis of:

- **Your consent**, given at the time of submission by ticking the acknowledgement box(es) on the entry form
- For participants aged 16 or 17: the **consent of a parent or legal guardian**, confirmed by ticking the dedicated parental consent box on the entry form
- **Legitimate interests**, in administering a fair and transparent competition

7. Who We Share Your Data With

Your personal data may be shared within the Alliance Française network in Australia for the purposes of administering the competition. Winning photographs and the names of winners may also be shared with the French Embassy in Australia for publication on their social media channels.

We do not sell, rent, or otherwise disclose your personal data to third parties for commercial purposes.

8. How Long We Keep Your Data

We will retain your personal data for no longer than 12 months after the conclusion of the competition, unless we are required by law to keep it for a longer period. Winning photographs shared on social media may remain published beyond this period; you may request their removal at any time (see Section 10).

Personal data collected in relation to minor participants will be deleted promptly once it is no longer required for the purposes set out in this notice.

9. How We Protect Your Data

We take reasonable steps to protect your personal data from misuse, interference, loss, unauthorised access, modification, or disclosure, in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

10. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Withdraw your consent at any time (noting that this will not affect the lawfulness of processing prior to withdrawal)
- Request the deletion of your personal data, subject to any legal obligations we may have to retain it
- Lodge a complaint with the Office of the Australian Information Commissioner (OAIC) at www.oaic.gov.au if you believe your privacy rights have been breached

For minor participants, these rights may be exercised by a parent or legal guardian on their behalf.

To exercise any of these rights, please contact your local Alliance Française.

11. Contact

For any questions or concerns regarding this Privacy Notice or the handling of your personal data, please contact the Alliance Française through which you submitted your entry. See appendix 1.

12. Changes to This Notice

We reserve the right to update this Privacy Notice at any time. Any changes will be published on this page with an updated date.

Appendix 1

List of participating Alliances Françaises to the *Say Cheese!* Contest

Adelaide
Albury-Wodonga & Districts
Atherton
Brisbane
Canberra
Central Queensland (Rockhampton)
Côte de Saphir (Merimbula)
Côte du Nord (Lismore)
Darwin
Geelong
Gold Coast
Hobart
Launceston
Melbourne
Newcastle
Nord-Ouest de la Tasmanie (Devonport)
Perth
Port Macquarie
Sunshine Coast
Sydney
Toowoomba
Townsville
Wagga Wagga

Contact your AF on: <https://www.alliancefrancaise.com.au/contact-your-af/>